



Marc Puig honored with 2017 Hall of Fame award

- **Marc Puig, Chairman and CEO of Puig, was recognized by The Fragrance Foundation of America as the Hall of Fame Honoree for 2017**
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Barcelona, June 15, 2017

On June 14, the Fragrance Foundation Awards honored the industry's creative achievements at Lincoln Center's Alice Tully Hall in New York City.

Marc Puig, Chairman and CEO of Puig, was recognized as this year's Hall of Fame Honoree. Designer Carolina Herrera, co-chair for the event, presented him with the award before an audience that included Karlie Kloss, the face of Carolina Herrera Good Girl, and Nick Youngquest and Luma Grothe, the faces of Paco Rabanne Invictus and Olympéa respectively.

"The Fragrance Foundation Awards is the most important night of the year for the fragrance industry," said Elizabeth Musmanno, president of The Fragrance Foundation. "We were excited to honor industry titans, recognize new rising stars, and celebrate an amazing year with our celebrity guests and presenters."

"It is an honor to be recognized by The Fragrance Foundation with the Hall of Fame award," said Marc Puig, Chairman and CEO of Puig. "I share this acknowledgment with the entire Puig family, and all Puig employees, whose dedication to the shared values of passion, people and performance continue to push us ever forward."

About The Fragrance Foundation

Dedicated to serving its member companies as a resource for industry expertise, innovation and education. Passionately devoted to engaging the consumer, increasing their awareness and appreciation of fragrance in all its forms.

About Puig

Puig is a third-generation family-owned fashion and fragrance business based in Barcelona. The strength of Puig lies in its ability to build brands, to shape the image of brands through fashion, and to translate that same image into the world of fragrance through storytelling and product excellence.

The company's strong performance has resulted in substantial growth and revenues of €1,790 million in 2016. Puig success stories include a combination of owned brands such as Carolina Herrera, Nina Ricci, Paco Rabanne, Jean Paul Gaultier, Penhaligon's and L'Artisan Parfumeur; licenses such as Prada, Valentino and Comme des Garçons; and celebrity fragrances. Puig products are sold in more than 150 countries.

www.puig.com

<https://www.youtube.com/c/Puig>

<https://www.linkedin.com/company/puig>