



Puig partners with Groupe Clarins in Oceania

- **Puig sets up an office and signs a partnership agreement with Groupe Clarins in Oceania as of April 2017**
 - **Through this partnership, the company aims at strengthening its Premium and Prestige brands' distribution in Australia and New Zealand**
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Barcelona, April 20, 2017

Puig is strengthening the distribution of its Premium and Prestige brands in Australia and New Zealand under Trimex Pty Ltd, a Groupe Clarins company, through a partnership agreement. As of April 2017, Trimex Pty Ltd will provide back office, logistics and commercial services to Puig in Australia and will distribute the company's products in New Zealand, while Puig will manage all brand marketing-related activities and supervise the management of key accounts.

"We are glad to enter into a new strategic partnership with Groupe Clarins. The complementarity of our businesses has proven to be an asset in other geographies and we look forward to replicating this success in Australia and New Zealand," commented Marc Puig, Chairman and CEO.

Jonathan Zrihen, President and CEO of Groupe Clarins, added: "We are very excited to partner again with Puig. By combining forces in Oceania, we will be able to build an even more efficient and focused organization, create synergies and accelerate growth of both companies in the region."

About Groupe Clarins

The Groupe Clarins, founded by Jacques Courtin-Clarins in 1954 is a family owned and trusted world leader in cosmetics, skin care, make-up and fragrances. The Groupe Clarins is today present around the world in 24 subsidiaries and covers 130 countries, produces its skin care and fragrances exclusively in France and counts on its 10 000 employees to support the development of the Clarins, My Blend, Thierry Mugler and Azzaro fragrance brands.

www.groupeclarins.com

About Trimex

Trimex, fully owned by the Groupe Clarins since 2014, is a leading distributor company of prestige beauty and fragrance brands across Australia and New Zealand. Its extensive portfolio of distributed brands includes the beauty brand Clarins, fragrance brands such as Thierry Mugler, Azzaro, Paco Rabanne, Prada, Nina Ricci, Jean Paul Gaultier, Versace, Moschino, Missoni, Hermès, Ferragamo, Cartier, Dunhill, Oscar de la Renta and Annick Goutal as well as the make-up brand Laura Mercier.

About Puig

Puig is a third-generation family-owned fashion and fragrance business based in Barcelona. The strength of the company lies in its ability to build brands, to shape the image of brands through fashion, and to translate that same image into the world of fragrance through storytelling and product excellence.

The company's strong performance has resulted in substantial growth and revenues of € 1,645 million in 2015. Puig success stories include owned brands such as Carolina Herrera, Nina Ricci, Paco Rabanne, Jean Paul Gaultier, Penhaligon's and L'Artisan Parfumeur; licenses such as Prada, Valentino and Comme des Garçons; and celebrity fragrances. Puig products are sold in more than 150 countries.

www.puig.com

<https://www.youtube.com/c/Puig>

<https://www.linkedin.com/company/puig>